



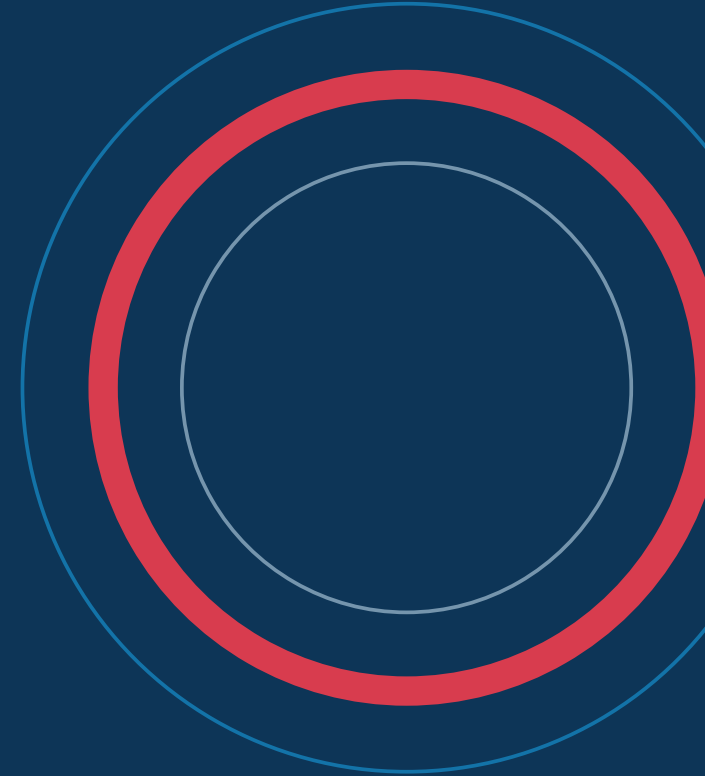
AI@PENN

# Sponsorship Prospectus

2026-27 • UNIVERSITY OF PENNSYLVANIA

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INDUSTRY PARTNERSHIPS





# Direct access to Penn's AI builders

A focused community spanning technical talent, applied AI, research, and entrepreneurship.

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**200+**

core club members

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**≈500**

students in the broader network

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**≈200**

reached through prior recruiting events

## SUPPORTED BY PENN'S AI ECOSYSTEM

ROOTED IN

**Raj & Neera Singh AI Program**

COLLABORATES WITH

**Wharton AI & Analytics Initiative**



# Meet the founders

AI@Penn is led across Penn Engineering and Wharton.



FOUNDER · CO-PRESIDENT

## Hansheng Zhu

**Penn Engineering**

Artificial Intelligence  
Multimodal & ML systems

LEADS

Research & Development

ENGINEERING



CO-FOUNDER · CO-PRESIDENT

## Sean Lee

**The Wharton School**

Finance & Entrepreneurship  
Wharton AI student advisor

LEADS

Outreach, Operations  
& Entrepreneurship

WHARTON



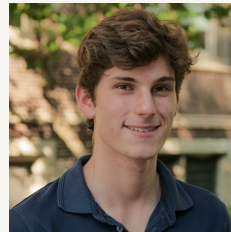
# The board behind every event

Students across engineering and business lead our programs, partnerships, and operations.



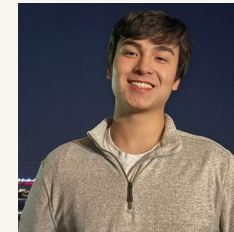
**Olee Banerjee**

VP, Development



**Zach Harpaz**

VP, Research



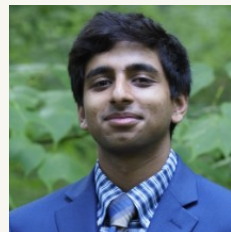
**Evan Schaffer**

VP, Entrepreneurship



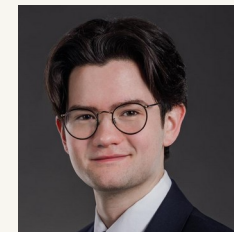
**Monica Lama**

Co-VP, Outreach



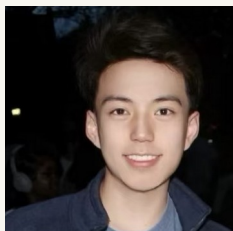
**Yash Samat**

Co-VP, Outreach



**Oliver Li**

VP, Finance



**Quinn Tang**

VP, Operations



**Nond Phokasub**

VP, GBM Engagement



**Term Taepaisitphongse**

VP, Data



# Two remote events. One clear outcome.

We paired company visibility with career opportunity and an opt-in résumé-drop call to action.



NotebookLM

REMOTE RECRUITING

Product story  
Career opportunity  
Opt-in résumé drop



marimo

REMOTE RECRUITING

Developer audience  
Product relevance  
Opt-in résumé drop

≈200

students reached

Across the two remote  
recruiting activations



# Host a talk. Start a conversation.

Bring your team's ideas, experience, and opportunities directly to Penn students—in person or remotely.

## SHARE EXPERTISE

### Talks & product demos

Host a technical deep dive, research talk, or product demo led by your engineers, researchers, or product team.

#### WHAT THE SESSION CAN INCLUDE

A presentation, live demonstration, audience Q&A, and an invitation to try your product.

## BUILD A CONNECTION

### Fireside chats & panels

Meet students through a moderated conversation with founders, industry leaders, or early-career team members.

#### WHAT THE SESSION CAN INCLUDE

Career journeys, lessons from building in AI, student questions, and informal networking.

#### AI@PENN HANDLES

Campus promotion, registration, moderation, and event coordination; your team brings the speakers.



# Give students a clear career opportunity

Pair an introduction to your company with a concrete next step for interested students.

## MEET RELEVANT TALENT

### Recruiting sessions

Introduce your team, internships, full-time roles, and the skills you look for. Include a recruiter or hiring-team Q&A.

#### A CLEAR NEXT STEP

Share role links, application timelines, and a named recruiting contact or follow-up channel.

## MAKE INTEREST ACTIONABLE

### Opt-in résumé drops

Collect résumés and role interests through an agreed opt-in form, or direct students to your own recruiting portal.

#### BEFORE, DURING & AFTER THE EVENT

Promote the submission link, send reminders, and share only student-authorized information.

AI@PENN HANDLES

Mailing-list and social promotion, outreach across our campus network, and opt-in follow-up.



# Turn strong work into interview opportunities

Co-design a business or technical challenge with a clear brief, judging rubric, and recruiting benefit.

## ENGINEERING & RESEARCH

### Technical challenges

Ask students to build an AI prototype, solve an engineering problem, or evaluate a model against your brief.

#### SUBMISSION & EVALUATION

A working demo, code, and a short write-up; your team reviews against agreed criteria.

## BUSINESS & ENTREPRENEURSHIP

### Business challenges

Give students an AI strategy, product, or go-to-market case, with a clear customer problem and business objective.

#### SUBMISSION & EVALUATION

A concise pitch and recommendation; your team judges insight, feasibility, and impact.

#### CAREER BENEFIT

Top performers can fast-track to interviews—including a final round—where agreed with the partner.



# Build something students can show

Move from learning about your tools to using them in hands-on work and student-led projects.

## LEARN BY DOING

### Hands-on workshops

Co-host a guided build session using your tools or APIs, with a starter project, live support, and a demo at the end.

#### YOUR TEAM CAN PROVIDE

A technical mentor, starter materials, and optional API or product credits to keep building.

## GO BEYOND ONE EVENT

### Partner-sponsored projects

Invite student teams to tackle a scoped product or research brief through agreed milestones and mentor check-ins.

#### A TANGIBLE OUTCOME

A prototype or findings presentation, product feedback, and optional project-review office hours.

#### AI@PENN HANDLES

Recruit interested builders and coordinate the showcase; agree mentorship, scope, and project terms together.



# Support the club year-round

An annual sponsorship can support AI@Penn without an event or project commitment.

## PROPOSED ANNUAL PACKAGE

# \$3,000

**\$2,000** core programming

**\$1,000** outreach & engagement

## SPONSOR RECOGNITION

- Acknowledgment at every club event & design showcase
- Name and logo on our site and event promotions
- Recognition in newsletter and social channels
- Career opportunity sharing and a semester recap

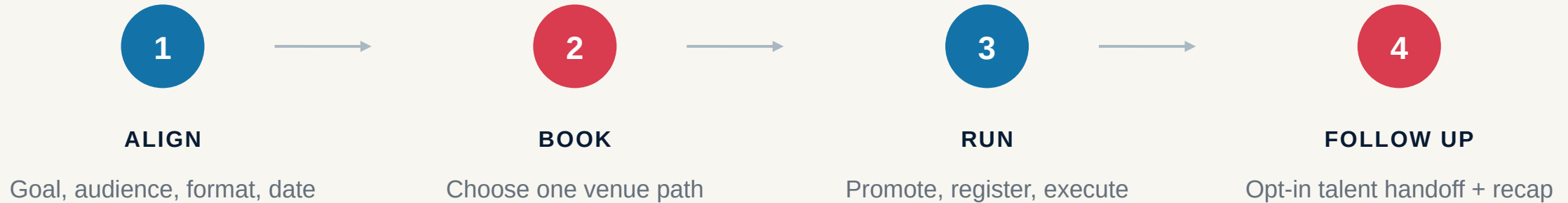
## FUNDING DATES

**October 15 (fall) • February 15 (spring), each year**

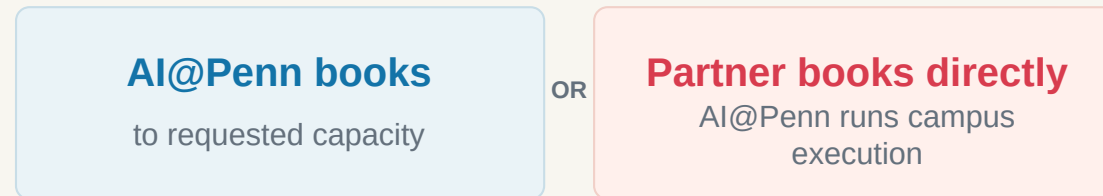


# How we collaborate

The partner chooses the goal and capacity. AI@Penn handles the campus execution.



## TWO VENUE OPTIONS



## BUDGET

Wharton AI & Analytics Initiative: up to \$2,000 per event; catering possible.



# What's happening

A recent Perplexity event and a planned Builder Week collaboration.

HELD • SEPTEMBER 24



## Tech talk + coding contest

- Hosted with Perplexity on campus
- A room of Penn student builders

PLANNED • BUILDER WEEK

# OpenAI

## Penn Builder Week

- Workshop or build challenge
- Credits, recruiting, or founder follow-up options



AI@PENN

# Bring your team to Penn.

Hansheng Zhu • Founder & Co-President

Sean Lee • Co-Founder & Co-President

Explore AI@Penn & meet the board →

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Planned events are subject to final partner, date, format, and brand approval.

2026-27